



Queensland Pinto Horse Association Inc.

38th Qld Pinto State Championships

Burpengary Equestrian Centre

12th - 13th September 2015

About Queensland Pinto Horse Association Inc

The Queensland Pinto Horse Association Inc. was founded in 1975. The QPHA Inc registers all horses and ponies meeting the pinto colour requirements in Qld and NT.

There is a Pinto Association in each state except Northern Territory. Each Association has its own Rules and Colour Requirements, have a look through our website to see the basis of the Queensland Pinto Horse Association Inc.
www.queenslandpintos.com

The QPHA Inc major event each year is the Qld Pinto State Championships. We also have displays/information stands at equestrian/agricultural events such as in the Horse Breeds Expo at the Qld Royal Show, QSEC Horse Home Show, Toowoomba Equine Festival and Farm Fantastic. These events give coverage of our sponsors to our members and a large number of public in advertising and during the events.

The Championships

The Queensland Pinto Horse Association State Championships have been running for the last 37 years. Due to increasing competitor numbers in 2013 the Championships was held over two days and with large success and positive feedback from all competitors we continue to run it as a two day event. Competitor numbers are increasing every year in 2014 we had 60 horses entered.

With over 100 classes offered and competitors vying for Champion at each level including in-hand, under saddle and harness events.

A number of our classes have 10-20 horses entered in each class.

The championships are unique in terms of the variety of competitors and spectators who attend, and the potential audience you can reach is vast.

Sponsors are assured of a broad market of potential customers.

Some of the people who attend the Championships are:

- Stud owners and breeders - Association officials - Professional riders
- Local community - Amateur riders - Committee members
- Newcomers to equestrian – Spectators - Judges - Owners.

The Venue

The Qld Pinto State Championships will be held at the Burpengary Equestrian Centre which is situated on Rowley Road, Burpengary.

The Centre has indoor and outdoor arenas, grandstand seating and is fully lit for night use. The Equestrian Centre has plenty of space for setting up stands and displays.

Queensland Pinto Horse Association Inc

38th Qld Pinto State Championships

Why Should Your Company Invest In The QPHA Inc Qld Pinto State Championships

- A prestigious event which is highly anticipated each year
- Participants from all over Queensland and Interstate
- Good numbers of equestrian spectators
- Predominately a group of enthusiasts willing to spend money on their chosen sport
- Showing is a sport which attracts a wide range of products and services
- Dedicated & enthusiastic participants at all levels of the sport
- Equestrian sports are not gender separate, it is the only sport where male & female athletes compete on equal terms.
- An opportunity to socialise with like-minded individuals and companies who are keen to expand their investment and knowledge of the sport

Want to be a sponsor but donate products/goods or services instead of money?

If you would prefer to donate products/goods or services or some cash and some products you will still receive the same offers listed below to the value of your donation.

Raffle/Competitors Sample Packs

We have a raffle drawn during the event and every competitor gets a competitors/sample pack at the start of the event. The QPHA would be happy to accept a donation of any of the following:

- Discount vouchers
- Product
- Samples of product

Depending on what you supply and the amount they will be used as prizes, put in the raffle or placed into packs. Going from previous years you need to supply approx 75 if going in the competitor packs.

If making a donation for the raffle or packs you will get

- Listed on sponsors page on QPHA Inc website and in newsletter.
- Exposure on the public address system throughout the event
- Inclusion of your information & brochures in riders' Sample Bags



*Line up for Best Presented over 4yo - 2013 Qld Pinto State Championships
22 competitors split in 2 rings – over 14hh/under 14hh*

Queensland Pinto Horse Association Inc

38th Qld Pinto State Championships

Sponsorship Packages

HI POINT PINTO – 2 Awards - \$250 each

- Hi Point Pinto 14hh & Under
- Hi Point Pinto over 14hh

These awards are worked out on a point system and awarded at the end of the event. Competitors must compete in at least 3 Halter and 3 Performance classes to be eligible. Your company/stud/product name will be added to the title, eg The ABC Hi Point Pinto 14hh & Under.

What will you get for your sponsorship?

- Your company name will be on the trophy.
- Full page advertisement in the program of events
- Advertising leading up to, during and after the event in the QPHA Inc newsletter and website
- Signage (provided by sponsor) on the grounds during event
- Provision of a trade stall site (sponsor to provide approved shade shelter)
- Opportunity for spectators and competitors to sample company product
- Sponsors logo and a link to the website from QPHA Inc website.
- Sponsors logo on advertising flyers for the QPHA Inc handed out at the Qld Royal Show and other events QPHA Inc attend.
- The opportunity to present awards to competition winners
- Exposure on the public address system throughout the event
- Inclusion of product sample, information and brochures in riders' Sample Bags
- Opportunity to supply product / goods or services for the raffle.

SUPREME PINTO EXHIBIT - \$200

The class is judged from 4 grand champion led exhibits and will be named after your company or product. e.g. The 'ABC Supreme Pinto Exhibit'

What will you get for your sponsorship?

- Your company name on trophy.
- 3/4 page advertisement in the program of events
- Advertising leading up to, during and after the event in the QPHA Inc newsletter and website
- Signage (provided by sponsor) on the grounds during event
- Provision of a trade stall site (sponsor to provide approved shade shelter)
- Opportunity for spectators and competitors to sample company product
- Sponsors logo and a link to the website from QPHA Inc website.
- Sponsors logo on advertising flyers for the QPHA Inc handed out at Qld Royal and other events.
- The opportunity to present award to winner
- Exposure on the public address system throughout the event
- Inclusion of product sample, information & brochures in riders' Sample Bags
- Opportunity to supply product / goods or services for the raffle.

Queensland Pinto Horse Association Inc

38th Qld Pinto State Championships

GRAND CHAMPION EXHIBIT – 4 Awards - \$100 each

- Grand Champion Senior Pinto Not Exc. 14hh
- Grand Champion Junior Pinto Not Exc. 14hh
- Grand Champion Senior Pinto Exc. 14hh
- Grand Champion Junior Pinto Exc. 14hh

The class is judged from 3 champions and will be named after your company or product. e.g. The 'ABC Grand Champion Senior Pinto Not Exc. 14hh'

What will you get for your sponsorship?

- Half page advertisement in the program of events
- Provision of a trade stall site (sponsor to provide approved shade shelter)
- Inclusion of product sample, information & brochures in riders' Sample Bags
- Your company name on trophy.
- Sponsors logo and a link to the website from QPHA Inc website and listed in newsletter.
- The opportunity to present award to winner
- Exposure on the public address system throughout the event
- Opportunity to supply product /goods or services for the raffle.

Champion Exhibit - \$50 – 16 Awards **Hi Point Western Pinto - \$50 – 1 Award**

Judged from the winners of the different sections.

What will you get for your sponsorship?

- Quarter page advertisement in the program of events
- Exposure on the public address system throughout the event
- Provision of a trade stall site (sponsor to provide approved shade shelter)
- Inclusion of product sample, information & brochures in riders' Sample Bags
- Opportunity to supply product / goods or services for the raffle.
- Listed on sponsors page on QPHA Inc website and in newsletter.

Reserve Champion Exhibit - \$25 – 16 Awards **Classes - \$25 each**

What will you get for your sponsorship?

- 1/8 page advertisement in the program of events
- Exposure on the public address system throughout the event
- Inclusion of product sample, information & brochures in riders' Sample Bags
- Opportunity to supply product / goods or services for the raffle.
- Listed on sponsors page on QPHA Inc website and in newsletter.

Queensland Pinto Horse Association Inc
38th Qld Pinto State Championships

YES I AM INTERESTED IN SPONSORING

Company: _____

Trading Name: _____

ABN Number: _____

Contact Name: _____

Mailing Address: _____

Email: _____

Tel: _____ Mob: _____ Other: _____

Website: _____

Signature: _____

SPONSORSHIP PACKAGES

(please tick)

- Hi Point Pinto 14hh & Under \$250 Investment
- Hi Point Pinto over 14hh \$250 Investment
- Supreme Pinto Exhibit \$200 Investment
- Grand Champion Senior Pinto Not Exc. 14hh \$100 Investment
- Grand Champion Junior Pinto Not Exc. 14hh \$100 Investment
- Grand Champion Senior Pinto Exc. 14hh \$100 Investment
- Grand Champion Junior Pinto Exc. 14hh \$100 Investment
- Champion Exhibit - \$50 Investment each (16 awards)
- Hi Point Western Pinto - \$50 Investment
- Reserve Champion Exhibit - \$25 Investment each (16 Awards)
- Other Classes - \$25 each
- Opportunity to supply product/goods or services for prizes or raffle. To the value of \$_____
- Opportunity to supply product/goods or services for competitors packs (going from previous year approx 75 needed).

Please remember to also send us information/brochures/cards for your business to include in competitor packs (approx 75).

For further information or if you have any questions you can contact:

Katy Driver: QPHA President | Mob: 0419 231 353 | Email: qldpintos@gmail.com

Kerry Higham: QPHA Secretary | Ph: 07 5498 6815

Postal address: Q.P.H.A Inc, PO Box 281, Burpengary, Qld, 4505