



Queensland Pinto Horse Association Inc.
35th Anniversary Qld Pinto State Championships
Caboolture Showgrounds
8th September 2012

About Queensland Pinto Horse Association Inc

The Queensland Pinto Horse Association Inc. was founded in 1975. The QPHA Inc registers all horses and ponies meeting the pinto colour requirements in Qld and NT.

There is a Pinto Association in each state except Northern Territory. Each Association has its own Rules and Colour Requirements, have a look through our website to see the basis of the Queensland Pinto Horse Association Inc.

www.queenslandpintos.com

The QPHA Inc has two major events each year, the Qld Pinto State Championships and a display in the Horse Breeds Expo at the Qld Royal Show, both of these events give coverage of our sponsors to our members and a large number of public in advertising and during the events.

With Qld wide and in the NT, sponsors are assured of a broad market of potential customers

The Championships

The Queensland Pinto Horse Association State Championships have been running for the last 34 years. Over 100 classes are offered with competitors vying for Champion at each level including in-hand, under saddle and harness events.

The championships are unique in terms of the variety of competitors and spectators who attend, and the potential audience you can reach is vast. Some of the people who attend these events are:

- Stud owners and breeders
- Professional riders
- Amateur riders
- Newcomers to the sport
- Judges
- Association officials
- Local community
- Committee members
- Spectators
- Owners

The Venue

This year the Qld Pinto State Championships will be held at the Caboolture Showgrounds. The Showgrounds has indoor and outdoor arenas, grandstand seating and is fully lit for night use. The Showgrounds are used by a large number of Equestrian Associations and has plenty of space for setting up stands and displays.

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Why Should Your Company Invest In The QPHA Inc Qld Pinto State Championships

- A prestigious event which is highly anticipated each year
- Participants from all over Queensland and Interstate
- Good numbers of equestrian spectators
- Predominately a group of enthusiasts willing to spend money on their chosen sport
- Showing is a sport which attracts a wide range of products and services
- Dedicated & enthusiastic participants at all levels of the sport
- Equestrian sports are not gender separate, it is the only sport where male & female athletes compete on equal terms.
- An opportunity to socialise with like-minded individuals and companies who are keen to expand their investment and knowledge of the sport

Want to be a sponsor but donate products/goods or services instead of money?

If you would prefer to donate products/goods or services or some cash and some products you will still receive the same offers listed below to the value of your donation.

Raffle/Competitors Sample Packs

We have a raffle drawn in the afternoon of the event and every competitor gets a competitors/sample pack at the start of the day. The QPHA would be happy to accept a donation of any of the following:

- Discount vouchers
- Product
- Samples of product

Depending on what you supply and the amount they will be put in the raffle or placed into packs. Going from previous years you need to supply approx 75 if going in the competitor packs.

If making a donation for the raffle or packs you will get

- Listed on sponsors page on QPHA Inc website and in newsletter.
- Exposure on the public address system throughout the event
- Inclusion of information & brochures in riders' Sample Bags



Line up in a class at a previous Qld Pinto State Championships

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Sponsorship Packages

HI POINT PINTO – 2 Awards - \$250 each

- Hi Point Pinto 14hh & Under
- Hi Point Pinto over 14hh

These awards are worked out on a point system and awarded at the end of the day. Competitors must compete in at least 3 Halter and 3 Performance classes to be eligible. Your company/stud/product name will be added to the title, eg The ABC Hi Point Pinto 14hh & Under.

What will you get for your sponsorship?

- Your company name will be on the trophy and embroidered on the trophy rug.
- Full page advertisement in the program of events
- Advertising leading up to, during and after the event in the QPHA Inc newsletter and website
- Signage (provided by sponsor) on the grounds during event
- Provision of a trade stall site (sponsor to provide approved shade shelter)
- Opportunity for spectators and competitors to sample company product
- Sponsors logo and a link to the website from QPHA Inc website.
- Sponsors logo on advertising flyers for the QPHA Inc handed out at Qld Royal and other events.
- The opportunity to present awards to competition winners
- Exposure on the public address system throughout the event
- Inclusion of product sample, information and brochures in riders' Sample Bags
- Opportunity to supply product / goods or services for the raffle.

SUPREME PINTO EXHIBIT - \$200

The class is judged from 4 grand champion led exhibits and will be named after your company or product. e.g. The 'ABC Supreme Pinto Exhibit'

What will you get for your sponsorship?

- Your company name on trophy.
- 3/4 page advertisement in the program of events
- Advertising leading up to, during and after the event in the QPHA Inc newsletter and website
- Signage (provided by sponsor) on the grounds during event
- Provision of a trade stall site (sponsor to provide approved shade shelter)
- Opportunity for spectators and competitors to sample company product
- Sponsors logo and a link to the website from QPHA Inc website.
- Sponsors logo on advertising flyers for the QPHA Inc handed out at Qld Royal and other events.
- The opportunity to present award to winner
- Exposure on the public address system throughout the event
- Inclusion of product sample, information & brochures in riders' Sample Bags
- Opportunity to supply product / goods or services for the raffle.

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GRAND CHAMPION EXHIBIT – 4 Awards - \$100 each

- Grand Champion Senior Pinto Not Exc. 14hh
- Grand Champion Junior Pinto Not Exc. 14hh
- Grand Champion Senior Pinto Exc. 14hh
- Grand Champion Junior Pinto Exc. 14hh

The class is judged from 3 champions and will be named after your company or product. e.g. The 'ABC Grand Champion Senior Pinto Not Exc. 14hh'

What will you get for your sponsorship?

- Half page advertisement in the program of events
- Provision of a trade stall site (sponsor to provide approved shade shelter)
- Inclusion of product sample, information & brochures in riders' Sample Bags
- Your company name on trophy.
- Sponsors logo and a link to the website from QPHA Inc website and listed in newsletter.
- The opportunity to present award to winner
- Exposure on the public address system throughout the event
- Opportunity to supply product /goods or services for the raffle.

Champion Exhibit - \$50 – 16 Awards
Hi Point Western Pinto - \$50 – 1 Award

Judged from the winners of the different sections.

What will you get for your sponsorship?

- Quarter page advertisement in the program of events
- Exposure on the public address system throughout the event
- Provision of a trade stall site (sponsor to provide approved shade shelter)
- Inclusion of product sample, information & brochures in riders' Sample Bags
- Opportunity to supply product / goods or services for the raffle.
- Listed on sponsors page on QPHA Inc website and in newsletter.

Reserve Champion Exhibit - \$25 – 16 Awards
Classes - \$25 each

What will you get for your sponsorship?

- 1/8 page advertisement in the program of events
- Exposure on the public address system throughout the event
- Inclusion of product sample, information & brochures in riders' Sample Bags
- Opportunity to supply product / goods or services for the raffle.
- Listed on sponsors page on QPHA Inc website and in newsletter.

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YES I AM INTERESTED IN SPONSORING

Company: _____

Trading Name: _____

ABN Number: _____

Contact Name: _____

Mailing Address: _____

Email: _____

Tel: _____ Mob: _____ Other: _____

Website: _____

Signature: _____

SPONSORSHIP PACKAGES

(please tick)

- Hi Point Pinto 14hh & Under \$250 Investment
- Hi Point Pinto over 14hh \$250 Investment
- Supreme Pinto Exhibit \$200 Investment
- Grand Champion Senior Pinto Not Exc. 14hh \$100 Investment
- Grand Champion Junior Pinto Not Exc. 14hh \$100 Investment
- Grand Champion Senior Pinto Exc. 14hh \$100 Investment
- Grand Champion Junior Pinto Exc. 14hh \$100 Investment
- Champion Exhibit - \$50 Investment each (16 awards)
- Hi Point Western Pinto - \$50 Investment
- Reserve Champion Exhibit - \$25 Investment each (16 Awards)
- Other Classes - \$25 each
- Opportunity to supply product/goods or services for a raffle or competitor packs.

For further information or if you have any questions you can contact:

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